IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Wheeler et al.) I hereby certify that this paper is being) electronically deposited with the
U.S. Serial No.	:	10/693,549) United States Patent and Trademark
Filed	:	October 24, 2003) Office on this date:
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Title	:	"Source Detection	
		Apparatus and Method for Audience Measurement") /Mark G. Hanley/
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Art Unit	:	2425	
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Examiner	:	Jean D. Saint Cyr	

RESPONSE TO THE OFFICIAL ACTION MAILED ON NOVEMBER 13, 2008

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper is responsive to the official action mailed on November 13, 2008. Please consider the accompanying remarks.

Status of the Claims is reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 20 of this paper.